



Alachua County Hospitality Council

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Celebrate Tourism Week May 8 – 16, 2010

Gainesville, Florida - The Alachua County Hospitality Council is celebrating National Tourism Week May 8 – 16, 2010 with a variety of local free events, contests and a lot of fun.

- Starting off the week are free tours at Haile Homestead on Sunday, May 9th;
- On Monday, May 10th, the 18th Annual Bed Making Contest takes place with area hotel housekeeping staff competing for cash prizes and the Florida Museum of Natural History is offering buy one get one free admission to the Butterfly Rainforest;
- On Tuesday, May 11th, the Alachua County Board of County Commissioners will read the Tourism Week Proclamation at the monthly commission meeting;
- On Wednesday, May 12th, the Hospitality Council will host a Luncheon and Poe Springs is giving \$5 off any canoe or kayak rental;
- Thursday, May 13th Kanapaha Botanical Gardens is offering buy one get one free admission;
- Friday, May 14th the Let's Go Downtown "Free Fridays" Plaza Concert Series presents HuDost (Alternative / Folk Rock) at the Bo Diddley Community Plaza;
- Saturday, May 15th will complete the festivities with the 3rd Annual Gainesville's Amazing Race and Moe's Burrito Eating Contest at Westside Park.

The 3rd Annual Gainesville's Amazing Race and Moe's Burrito Eating Contest are FREE AND OPEN TO THE PUBLIC with a lot of fun for everyone, giveaways, food, music, and GREAT PRIZES for the top 3 winners of each event. Events are from 9am-3pm.

Registration forms and details can be found at www.hospitalitycouncil.com.

Established to coincide with National Tourism Week, the goal of Tourism Week in Alachua County is to enhance the area's economy, as well as engage the public in the many cultural and social benefits created by travel and tourism. National Tourism Week is a collective effort to promote the power of travel through customized events in communities nationwide. National Tourism Week is sponsored annually by the Travel Industry Association, a Washington, D.C.-based trade association that represents the common interests and concerns of travel in America.

The Alachua County Hospitality Council is a non-profit organization comprised of local and regional hospitality professionals dedicated to promoting, protecting, preserving, and enhancing

those characteristics that make our unique north central Florida community interesting, memorable, and attractive, benefiting both economic health and quality of life in the community.

So “Mark Your Calendars” and come out and help us celebrate Tourism Week. For more information visit www.hospitalitycouncil.com.

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The Alachua County Hospitality Council
celebrates Tourism Week with:



3rd annual
gainesville's
amazing
race

Saturday, May 15, 2010
Westside Park

Registration begins at 9 a.m. - Race begins at 10 a.m.

**Come out for FUN, FOOD, PRIZES,
GIVEAWAYS, MUSIC AND MORE!**

**2 person teams will drive around Gainesville - find the answers to
clues and race back. (May possibly get a little dirty and sweaty)**

The 1st, 2nd and 3rd teams back win **GREAT PRIZES!!**
Prizes include weekend getaway trips, limo rides, dinners, bar tabs,
theatre and attraction tickets, discount coupons and much more.

There is no registration fee - but participation is limited.
First 50 teams to register get lunch and a free goody bag, so sign up early.

More info and registration forms are available online at www.hospitalitycouncil.com.

